

How to Introduce MaxAssist

Focus on the right persona and their pain points.



Administrators

We know there is overwhelm in the practice. It's a good opportunity to chat about it and find out what they suffer with. What are the headaches they facing with their everyday workflows?

Typical Pain Points:

Manual recall, filling cancellations, following up on patients, and filling gaps in the schedule.



Office Managers

Dental Office Managers juggle a wide range of responsibilities—often balancing the demands of leading their administrative teams while also driving efforts to grow the practice.

Typical Pain Points:

Team motivation and staffing, tracking performance, balancing the demands of administrators and dentists.



Doctors

Dentists and practice owners aim to provide excellent patient care while running a profitable business. They need confidence that their teams are working efficiently to drive strong financial results.

Typical Pain Points:

Delivering exceptional patient care, ensuring their team is happy, growing their practice, and ensuring they are profitable and growing.



Introduce

Meet MaxAssist—the only AI-powered onscreen assistant designed for the entire dental practice. Created by dental professionals, Max tackles the everyday challenges of running a practice with ease.