

Target the practices with the greatest potential



Compatible

Dentrix, Dentrix Enterprise, Eaglesoft, PracticeWorks, Opendental, Denticon (coming soon).



Contract

Select practices that are not in contracts, or coming to the end of a contract with another provider.



Relationship

Leverage the relationships and loyalty you have built with the Administrators, Office Managers and Dentists.



Pain Points

Select practice where you know their pain points. MaxAssist keeps schedules full, streamlines front desk workflow, gives office managers analytics to empower their staff.



Multi-location

MaxAssist can support solo practices to Groups & DSOs. We are the only patient engagement platform to offer a comprehensive enterprise solution.



Profile

Candidates that are tech savvy and early adopters of software.

What is a qualified Lead?

- Collect Contact Information: Name, Phone, Email, Job role.
- Collect Practice Information: Name, Number of locations, Address, Practice Management Software, Current competitor.
- Submit Benco information: Territory Rep Name, Region, Account Number.

Passing the lead to MaxAssist

- Complete the form online: <https://getmaxassist.com/benco-partnership/>
- Send the information directly to your MaxAssist Rep.
 - Lonestar: Dana Gushaty, Jessi White
 - Liberty: Ares Rose, Erik Davis
 - Gateway: Jordan Fowler
 - Rocky Mt: Kim O'Blenis



MAXASSIST®



BencoDental
Driving Dentistry Forward, Together